

Esurance offers car insurance for the modern world™. With powerful, easy-to-use online tools and stellar 24/7 customer and claims service, we put busy, on-the-go consumers in control of their insurance. It's all part of our commitment to providing customers with smarter, easier, and more modern ways to manage their insurance whenever and wherever they are.

company launched – 1999

product – Personal insurance products

distribution – Internet: <http://www.esurance.com>

Phone: 1-800-ESURANCE (1-800-378-7262)

Mobile: <http://m.esurance.com>

Select online partners

ownership

Esurance is backed by Allstate, the nation's largest publicly held personal lines insurer. (NYSE: ALL)

associates

Over 2,000

Headquartered in San Francisco

14 regional offices

items in force

Esurance insures 892,000 vehicles as of June 30, 2012

recognition & ranking

- Third-most quoted U.S. car insurer online according to comScore
- Esurance.com named Best in Class by the Customer Respect Group
- Financial strength rating of "A+" (Superior) from A.M. Best
- Named to the 2012 InformationWeek 500 list of technology innovators

key benefits

comparison quotes

- With Esurance, you can compare your rate with other top companies in minutes.

esurance mobile

- Our fast, easy mobile app allows customers to get quick quotes, review coverages, start claims, find the best repair shops, and make payments — all from their smartphones.

money-saving discounts

- Esurance offers numerous discounts online or over the phone.
(For a complete list, refer to <http://www.esurance.com/discounts>.)

customized coverage

- Esurance has the Coverage Counselor® interactive tool and knowledgeable agents to explain options in clear, comprehensible terms, helping customers make the right decisions on coverage.

RepairView™, online repair monitoring

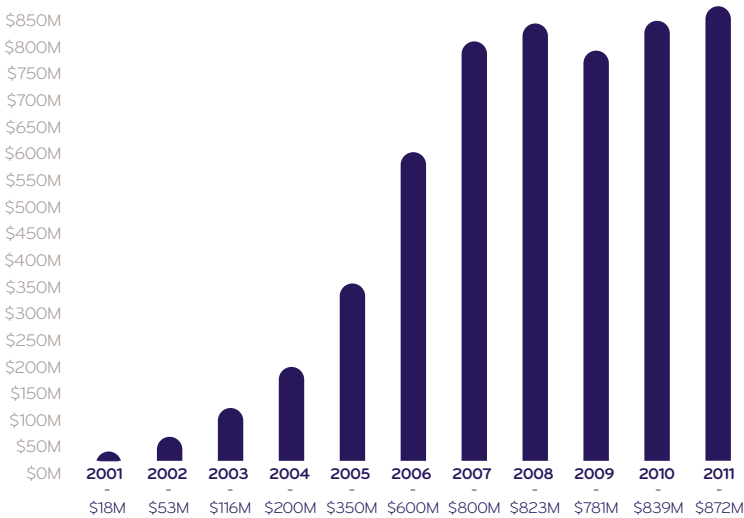
- Customers get daily photo updates, online or via a mobile device, of their car repairs in progress when they choose an Esurance-approved repair shop.

24/7 customer support

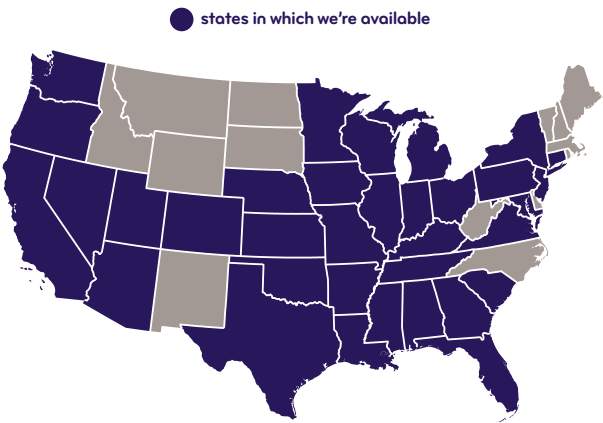
- Access our award-winning website to make policy changes, pay your bill, and print ID cards, or call our helpful customer service reps anytime at 1-800-ESURANCE (1-800-378-7262).

Learn more about Esurance at <http://www.esurance.com/news>.

esurance written premium (approximate)



esurance availability by state



esurance office locations

